

Tiago Araújo

WEB DESIGNER AND FRONT-END DEVELOPER

Personal Data

Website | www.tiagoaraujo.com

Date of birth | 17/05/1984

Mobile | +55 61 99828103

E-mails | tiagov8@gmail.com / hello@tiagoaraujo.com

Educational Background

Multimedia Certificate, Sydney – AUSTRALIA
Raffles College of Design and Commerce

Advertising Diploma, Brasília – BRAZIL
UniCeub – Centro Universitário de Brasília

Technical Courses

Desktop Publish/Graphic Design
Usina - Tecnologia e Design

Web Design
SENAI – Serviço Nacional de Aprendizagem Industrial

Photography
Fotoclube f/508

Art Direction
Funyl

Skills / Qualification

- Development of Internet/Multimedia solutions, ranging from concept, project, layout, development and implementation;
- Designing of graphic projects, page editing, catalogs, folders, newsletters, banners, flyers, advertising, outdoors, business cards, identity;
- Image editing and optimization aiming usage at either printed or digital media;
- Commitment to results, enhanced creativity, keen interest in continuous learning, ability of identifying and solving problems, good writing skills, constant search for new challenges and development of original resources.

Knowledge

Adobe Creative Suite | XHTML | CSS | jQuery | SEO | WordPress | SharePoint | UX/UI

Professional Experience

SSW – Sydney, Australia

October/2008 to present

Senior Web Designer, Front-End Developer and UX Specialist | Development of websites and intranets; ranging from concept, layout, development and implementation. Extensive experience with WordPress and SharePoint Designer.

Informação Comunicação Empresarial

July/2007 to February/2008

Web/Graphic Designer and Art Director | Development of advertising campaigns, creation of print products, websites and email marketing.

Grupo Blumenau

June/2005 to November/2006

Graphic Designer and Marketing Assistant | Development of promotional campaigns, creation of logotypes and layouts for both web and print medias and products photography.

Radiobrás

July/2004 to November/2004

Trainee in TV Production | Writing texts and capturing images for TV shows from TV Nacional and TV NBR.

Santamídia Studios

June/2004 to December/2004

Trainee in Web Design and Art Direction | Creation and development of advertising campaigns, layouts and texts; updating websites; photography.

Fábrica de Idéias

January/2003 to January/2004

Trainee in Clipping | Clipping for various clients, among them: Banco Central, Banco do Brasil, Supremo Tribunal Federal, Vivo and Ministério Público Federal. After a six month period as a trainee, started to command the clippers team and make direct contact with clients.

Linguistic Skills

- **Portuguese** | Fluent
- **English** | Advanced
- **Spanish** | Intermediate Level – able to read and understand Spanish