

Tiago Araújo

FRONT-END DEVELOPER & WEB DESIGNER

Website | www.tiagoaraujo.com

Mobile | +1 604 445 8103

E-mail | hello@tiagoaraujo.com

Skills / Qualifications

- Development of Internet solutions, ranging from concept, project, layout, development and implementation;
- Designing of graphic projects, branding, folders, newsletters, banners, flyers, advertising, business cards;
- Image editing and optimization aiming usage at either printed or digital media;
- Commitment to results, enhanced creativity, keen interest in continuous learning, ability of identifying and solving problems, good writing skills, constant search for new challenges and development of original resources.

Knowledge

UX/UI | HTML5 | CSS3 | LESS/SASS | Bootstrap | JavaScript | jQuery | SEO | WordPress | PHP | Adobe Creative Suite – Photoshop, Illustrator, Premiere | SharePoint | TFS | Scrum

Professional Experience

SSW – Sydney, Australia | Brasília, Brazil | Vancouver, Canada

October/2008 to May/2011 | May/2011 to present

Senior Web Designer, Front-End Developer and UX Specialist | Creating visual identity guidelines. Development of websites and intranets; ranging from concept, layout, development and implementation. Extensive experience with WordPress and SharePoint.

Informação Comunicação Empresarial

July/2007 to February/2008

Web/Graphic Designer and Art Director | Development of advertising campaigns, creation of print products, websites and email marketing.

Blumenau Group

June/2005 to November/2006

Graphic Designer and Marketing Assistant | Development of promotional campaigns, creation of logotypes and layouts for both web and print medias and products photography.

Radiobrás

July/2004 to November/2004

Trainee in TV Production | Writing texts and capturing images for TV shows from TV Nacional and TV NBR.

Santamídia Studios

June/2004 to December/2004

Trainee in Web Design and Art Direction | Creation and development of advertising campaigns, layouts and texts; updating websites; photography.

Fábrica de Idéias

January/2003 to January/2004

Trainee in Clipping | Clipping for various clients, among them: Banco Central, Banco do Brasil, Supremo Tribunal Federal, Vivo and Ministério Público Federal. After a six-month period as a trainee, started to command the clippers team and make direct contact with clients.

Educational Background

Web Development Certificate

BCIT - British Columbia Institute of Technology – Vancouver, CANADA (ongoing)

Multimedia Certificate

Raffles College of Design and Commerce – Sydney, AUSTRALIA

Marketing and Advertising - Bachelor's Degree

UniCeub – Centro Universitário de Brasília – Brasília, BRAZIL

Technical Courses

Futurism

Perestroika

Desktop Publish/Graphic Design

Usina - Tecnologia e Design

Web Design

SENAI – Serviço Nacional de Aprendizagem Industrial

Photography

Fotoclube f/508

Art Direction

Funyl

Linguistic Skills

- **Portuguese** | Native
- **English** | Fluent
- **Spanish** | Intermediate Level – able to read and understand Spanish