

# Tiago Araújo

FRONT-END DEVELOPER  
& WEB / GRAPHIC DESIGNER

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## Skills / Qualifications

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- **UX / Web / Graphic Designer**, and **Front-End Developer** with 10+ years of experience
- Specialized in semantic HTML/CSS, and JavaScript/JS frameworks – focused on accessible, reusable and clean code. I've developed responsive websites and apps; ranging from concept, layout, mark-up, implementation, testing and maintenance
- Web UI Design; including websites, apps, blog templates, banner ads and social media assets
- User Experience; including research, testing and prototyping
- Graphic Design; including visual identity and marketing materials
- Photography; including production, editing, manipulation, and optimization
- Commitment to results, proactive, enhanced creativity, a keen interest in continuous learning, ability to identify and solve problems
- Worked in SAAS projects covering the following industries: technology, education, finance, retail, hospitality, and more

## Knowledge / Technologies

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UX/UI | HTML5 | CSS3 | LESS/SASS | Bootstrap | JavaScript | jQuery | WordPress | Sketch | Figma | Adobe Creative Suite – Photoshop, Illustrator, Lightroom, Premiere | GitHub | SharePoint | React | TFS | PHP | Scrum | SEO | Social Media | Windows and Mac OS | UNIX | Cross-browser

## Professional Experience

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**SSW** – Brasília, Brazil | Vancouver, Canada

*May/2011 to present*

**Senior Web Designer, Front-End Developer and UX Specialist** | Plan, design, development and maintenance of websites, web apps and intranets using WordPress, SharePoint and .NET; creation of visual identity guidelines.

**SSW** – Sydney, Australia

*October/2008 to May/2011*

**Web Designer, Front-End Developer** | Design and maintenance of websites, web apps and intranets using WordPress, SharePoint and .NET;

- **UGL Limited** intranet – Design, HTML, CSS, and SharePoint
- **Peters of Kensington** website - Design, HTML and CSS
- **AustraliaBedBank** intranet – Design, HTML and CSS

- **Carmody Group** website – Design, Flash, HTML and CSS
- **The Home Loan Company** website - Design, HTML and CSS
- **FastAs** web app – Design, HTML, CSS, and SharePoint

## **Informação Comunicação Empresarial**

*July/2007 to February/2008*

**Web/Graphic Designer and Art Director** | Development of advertising campaigns, creation of print products, websites and email marketing.

## **Blumenau Group**

*June/2005 to November/2006*

**Graphic Designer and Marketing Assistant** | Development of promotional campaigns, creation of logotypes and layouts for both web and print media and products photography.

## **Educational Background**

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### **Web Development Certificate**

*BCIT - British Columbia Institute of Technology – Vancouver, CANADA (ongoing)*

### **Marketing and Advertising - Bachelor's Degree**

*UniCeub – Centro Universitário de Brasília – Brasília, BRAZIL*

## **Technical Courses**

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### **Futurism**

*Perestroika – Brasília, BRAZIL*

### **Multimedia**

*Raffles College of Design and Commerce – Sydney, AUSTRALIA*

### **Desktop Publish/Graphic Design**

*Usina - Tecnologia e Design – Brasília, BRAZIL*

### **Web Design**

*SENAI – Serviço Nacional de Aprendizagem Industrial – Brasília, BRAZIL*

### **Photography**

*Fotoclube f/508 – Brasília, BRAZIL*

### **Art Direction**

*Funyl– Brasília, BRAZIL*

## **Linguistic Skills**

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- **Portuguese** | Native
- **English** | Fluent
- **Spanish** | Intermediate Level – able to read and understand Spanish